THE AMERICAN MADE SOME LARGE HIT-NIT!

Just how popular the efforts of the Chicago American to exploit the Go-To-Church campaign as a circulation game are with the clergy can be gathered from the following editorial which appeared in "The Message," the organ of the new First Congregational church:

"It was a little unfortunate that a journal with the moral reputation and standing of The Chicago American should have spoken the first word in Chicago about this movement. People are prone to be a little fearful of sheep's clothing when worn by former or occasional consorts with wolves. But inasmuch as the idea was neither originated by the American nor in any way compromised by it, it is entirely possible to recommend the plan fathered by the Chicago Christian Endeavor Union, supported by an interdenominatonal committee and being copied in many cities all over the nation. Mr. Fegert had suggested the plan during the time of the Men and Religion Campaign, but it was found impossible or unwise to launch the matter then. However, the president of the Cook County Christian Endeavor Union, Mr. A. G. Fegert, took up the matter at practically the same time as the American, and not only enlisted the morning papers in the enterprise but sent telegrams to 'Father Endeavor' Clark and set the ball rolling. Mr. Fegert is now chairman of the interdenominational committee and Rev. Philip Yarrow is secretary. The Y. M. C. A. has donated the use of offices, 401 Association Building, Marshall Field Co. has loaned office furniture, the telephone company has agreed to provide telephone service and it is hoped the street car companies and other public service corporations will join in free aid to the movement to fill, all the churches on Sunday, February 1, 1914. Headquarters can be ad-

phone Central 1706. In many parts of the city churches of all denominations are banding together to canvass their localities. In this enterprise both Catholics and Jews will co-operate with Protestants and the large cause of religion will surely receive a big impetus."

SEE "HER OWN MONEY" AND HELP BENEFIT ALONG

A theater benefit for the Women's Trade Union League, to raise funds for its work, has been arranged with the Studebaker Theater for Friday evening, January 30. Julia Dean, in "Her Own Money," is the attraction.

"Her Own Money" is a comedy written for a wife or a husband, a bachelor maid or a bachelor man. It deals with the question that has toesded many happy marriages on to the shoals of trouble and the question that has kept many a bachelor maid from saying "Yes."

Tickets may be obtained at the Women's Trade Union League, room 609-166 W. Washington street, or at the Studebaker Theater.

ANOTHER GANG VICTIM

New York, Jan. 26.—Another innocent victim was added to the gangsters' list when a stray bullet fired during a battle between the "Galary" and O'Rourke gangs killed Israel Asofsky.

Two weeks ago another bystander was killed during a fight between the same gangs. Asofsky kept a fruit store at Madison and Pike streets, where today's battle took place.

WHITMAN AFTER 'EM

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